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FOR IMMEDIATE RELEASE

KINETO ADDS RICK APPLGATE AS VICE PRESIDENT OF GLOBAL SALES

Industry veteran to handle global demand for Smart Offload and Voice over LTE solutions

Milpitas, Calif., March 10, 2010

Kineto Wireless, Inc., the key innovator and leading supplier of solutions that enable delivery of mobile services over broadband, today announced **Rick Applegate** has joined the company as vice president of global sales.

“We are pleased to have Rick on board during this growth period for the company,” said Jeff Brown, the president and CEO of Kineto. “Operator demand for Smart Offload and Voice over LTE solutions is increasing dramatically, and Rick’s broad mobile industry experience will certainly help the company address these new opportunities.”

With more than 25 years telecommunications-industry experience, Applegate comes to Kineto from RadioFrame Networks, where he was the senior vice president of sales and marketing. During his career, he has served in a variety of senior management positions at leading telecommunications companies, including AT&T and McCaw Cellular Communications.

“Kineto has an excellent reputation in the marketplace, along with a history of innovation. I’m excited about the opportunities,” said Applegate. “Mobile operators are embracing broadband to help them meet network capacity and coverage demands, and Kineto is set to lead the market in this space.”

About Kineto Wireless

Kineto Wireless is the key innovator and leading supplier of standards-based solutions that enable mobile operators to embrace the cost and performance advantages of fixed and mobile broadband access networks. Kineto provides software and services to major wireless infrastructure and handset vendors so they can deliver Smart Offload solutions based on Wi-Fi and Femtocell technologies, as well as Voice over LTE. Kineto customers and partners include Airvana, AudioCodes, Cisco, GENBAND, HTC, Juniper Networks, LG Electronics, Motorola, NEC, Qualcomm, RIM, Samsung and Ubiquisys. For more information about Kineto, please visit <http://www.kineto.com>.

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