



Media Enquiries

Steve Shaw
Kineto Wireless
+1 408 965 0209
sshaw@kineto.com

Sean Jackson
AxiCom PR for ZTE
+44 20 8392 4050
sean.jackson@axicom.com

Richard White
AxiCom PR for Kineto Wireless
+44 20 8392 4050
richard.white@axicom.com

FOR IMMEDIATE RELEASE

ZTE PRE-LOADS KINETO'S SMART WI-FI APPLICATION ON NEW ANDROID SMARTPHONES

Milpitas, Calif., August 9, 2011

Kineto Wireless, the key innovator and leading supplier of Smart Wi-Fi solutions for mobile operators, today announced it is working with ZTE to pre-load its Smart Wi-Fi Application onto select new Android-based ZTE smartphones.

The first ZTE Android smartphone with the application will be the Skate, coming soon in the UK. Kineto works closely with ZTE and a number of leading smartphone manufacturers to test, simplify and pre-load the Smart Wi-Fi Application.

“ZTE’s device strategy has always had our operator customers and their subscribers at the heart of it, and their requirements and requests drive our product development decisions,” said Wu Sa, director of Mobile Device Operations, ZTE UK. “Devices such as the ZTE Skate are proving very popular with both operators and consumers, and we’re happy to be working with Kineto to integrate Smart Wi-Fi into devices for carriers that want to take advantage of the benefits of UMA.”

With Smart Wi-Fi, mobile service providers are able to offer their subscribers improved indoor coverage using their existing Wi-Fi access points, encouraging the use of Wi-Fi and driving mobile data offload. Operators deploying Smart Wi-Fi have experienced a 25-50 percent reduction in churn from subscribers using the service and have found Smart Wi-Fi users consume 25 percent less data from the macro network.

ZTE is ranked fifth in IDC’s most recent “Worldwide Mobile Phone Tracker” and continues to challenge the market leaders in the handset market, with more than 80 million handsets expected to ship this year, up 60 million units from 2010.

“Smart Wi-Fi is continuing to win support from operators, smartphone manufacturers and consumers,” said Mark Powell, vice president and co-founder of Kineto Wireless. “The addition of ZTE to our stable of device partners is a testament to the fact that operators and subscribers are demanding Smart Wi-Fi capabilities. ZTE is one of the fastest growing of the smartphone manufacturers, and so we are excited to have Smart Wi-Fi pre-loaded on the Skate.”

For more information about how Smart Wi-Fi works, visit <http://smart-wi-fi.com/>.

About ZTE

ZTE is a leading global provider of telecommunications equipment and network solutions with the most comprehensive product range covering virtually every sector of the wireline, wireless, service and terminals markets. The company delivers innovative, custom-made products and services to over 500 operators in more than 140 countries, helping them to meet the changing needs of their customers while achieving continued revenue growth. ZTE's 2009 revenue led the industry with a 36% increase to USD 8,820.7 million. ZTE commits 10 percent of its revenue to research and development and takes a leading role in a wide range of international bodies developing emerging telecoms standards. A company with sound corporate social responsibility (CSR) initiatives, ZTE is a member of the UN Global Compact. ZTE is China's only listed telecom manufacturer, publicly traded on both the Hong Kong and Shenzhen Stock Exchanges (H share stock code: 0763.HK / A share stock code: 000063.SZ). For more information, please visit www.zte.com.cn. Follow ZTE on Twitter at www.twitter.com/zte_uk

About Kineto Wireless, Inc.

Kineto Wireless is the key innovator and leading supplier of Smart Wi-Fi solutions for mobile operators. The company's solutions enable mobile operators to turn more than 200 million existing public and private Wi-Fi access points into seamless extensions of their mobile networks. With Smart Wi-Fi, subscribers can receive all their mobile services over Wi-Fi instead of the macro network, boosting indoor coverage and improving the mobile data experience, while securely offloading the mobile network. The company's Smart Wi-Fi products and services, based on the 3GPP UMA/GAN standard, have been deployed by mobile operators around the world. Kineto customers and partners include HTC, Huawei, LG Electronics, Motorola, Orange, RIM, Rogers Wireless, SFR, Samsung, T-Mobile and ZTE. For more information, please visit kineto.com, and follow Kineto at twitter.com/kinetowireless.

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