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FOR IMMEDIATE RELEASE

KINETO ANNOUNCES MOBILE VOIP APPLICATION

Industry's first mobile VoIP application designed for mobile operators to utilize existing voice platforms, develop Wi-Fi services

Milpitas, Calif., Sept. 22, 2009

Kineto Wireless, Inc., the key innovator and leading supplier of solutions that enable delivery of mobile services over broadband, today announced the industry's first mobile VoIP application specifically developed for mobile operators, enabling them to leverage their existing voice network infrastructure to offer a customizable and competitive mobile VoIP service.

Kineto's Mobile VoIP Application supports a range of standard mobile telephony capabilities and is designed to run on the major mobile operating systems, including iPhone®, Android®, Symbian® and Windows Mobile®. The application can be branded by mobile operators and distributed to their subscribers through 'application stores'.

"Kineto's Mobile VoIP Application is the first designed specifically for mobile operators which uses their existing voice infrastructure to address the growing threat of over-the-top competitive telecom providers like Skype, GoogleVoice, Truphone and others," said Mark Powell, vice president and general manager of Kineto's Client Business Unit and co-founder. "This new product helps operators create their own Wi-Fi calling service to meet subscriber demands for mobile VoIP."

The Kineto Mobile VoIP application enables mobile operators to develop their own branded Wi-Fi calling service so they can:

- Deliver an alternative to third-party mobile VoIP applications.
- Increase the loyalty of existing subscribers.
- Derive additional revenues currently being lost to competitive VoIP providers.
- Provide additional subscriber benefits by linking a Wi-Fi calling service to an existing mobile subscription.

A recent [survey](#) of consumers in the UK indicated a strong preference for operator branded and managed Wi-Fi calling service. Nearly 20 % of respondents stated they would be interested in a mobile VoIP product from their existing mobile service provider.

In an August 2009 [Unstrung Insider](#) report, Industry Analyst John Blau writes that "sooner or later, mobile operators will be forced to deploy their own VoIP services."

Page 2 of 2

For more information about Kineto's Mobile VoIP Application and the Wi-Fi calling service, please visit http://www.kineto.com/php/mobile_voip.php. To see how the Kineto application works, view a video demo with Powell.

About Kineto Wireless

Kineto Wireless is the key innovator and leading supplier of standards-based solutions that enable mobile operators to embrace the cost and performance advantages of fixed and mobile broadband access networks. Kineto provides software and services to major wireless infrastructure and device vendors to enable the development of products compliant with the leading 3GPP FMC and Voice over LTE standards. Kineto customers and partners include NEC, Motorola, Samsung, LG Electronics, HTC, Qualcomm, Texas Instruments, Infineon, ST-NXP, Cisco/Linksys, Ubiquisys, Netgear and Westell. For more information about Kineto, please visit <http://www.kineto.com>.

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